



## SAGE LODGE WELCOMES JON MARTIN AS GENERAL MANAGER

*Martin brings over 20 years of experience to the Montana resort and will oversee lodge operations and guest experience.*



*Photo: Jon Martin*

PRAY, Montana (February 1, 2024) – [Sage Lodge](#), an outdoors-focused resort located in the idyllic Paradise Valley 30 miles north of Yellowstone National Park, welcomes Jon Martin as General Manager. Established in 2018 by the Joshua Green Corporation, which is also parent to Sage Fly Fishing, the Lodge has become a coveted destination for anglers, hikers and adventurers of all levels, blending raw and rugged beauty with distinct Montana hospitality. The Lodge has continued to solidify its reputation as a premier luxury destination, earning recognition in Travel + Leisure’s “2023 World’s Best” awards and ranking in the top ten percent in the world in Tripadvisor’s “2023 Travelers’ Choice” awards. Sage Lodge is managed and operated by Columbia Hospitality.

Offering the quintessential Montana getaway with 1,200 acres of stunning rural landscape, the Lodge provides on-site amenities such as a private casting pond, hiking and biking trails, over a mile of Yellowstone River access and a robust offering of daily adventures, led by local guides and experts. Guests return from their daily explorations to settle into the comforts of Sage Lodge. [The Spa at Sage Lodge](#) provides locally inspired treatments such as a Yellowstone River Rock Massage, as well as a sauna, steam room and outdoor hot tub overlooking Emigrant Peak, one of the tallest

peaks in the Absaroka Mountain range. Two onsite restaurants, [The Grill](#) and the [Fireside Room](#), showcase the best of Montana cuisine, in a comfortable, casual atmosphere.

As General Manager, Martin will be responsible for continuing to grow the successes of Sage Lodge and its offerings, serving as an ambassador for the resort in the Paradise Valley community and further strengthening the Lodge's reputation as a world-class destination. He will lead Lodge operations, including on-site activities, community partnerships, the spa, and overseeing elevated dining experiences at The Grill and the Fireside Room.

"I am excited to join the team at Sage Lodge and share my passion for luxury hospitality," said Martin. "I look forward to upholding the Lodge's legacy, as well as creating incredible adventures and lasting memories for guests." Martin joins an on-site team of professionals who are stewards of hospitality and Montana's outdoors, inviting guests to share in the natural landscape that they call home.

Martin brings over 20 years of experience to Sage Lodge, having worked at esteemed resorts and properties across the United States. He began his career as a Guest Services Manager at the Four Seasons Aviara in Carlsbad, California, where he was promoted seven times during his tenure. He then joined the team at The Fairmont Grand Del Mar in San Diego, opening the property in 2007 and was instrumental in earning its triple Forbes Five-Star designation. Martin then relocated to Montana to become General Manager at luxury ranches, including The Resort at Paws Up and The Ranch at Rock Creek, before becoming CEO of AMB West, a collection of four ranches in Paradise Valley.

Martin enjoys a variety of outdoor activities, and in his free time, he can be found cycling, hiking, and fly-fishing against the backdrop of Emigrant Peak with his spouse, Brenda, and two children, Blayne and Jules.

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### **About Sage Lodge**

*Created by outdoorsmen and situated on over a mile of Yellowstone riverfront, Sage Lodge is a destination for anglers, hikers, and adventurers of all levels. Looking out at the majestic Emigrant Peak and its green and gold grasslands, the lodge blends the raw and rugged beauty of Paradise Valley with distinctive Montana hospitality. The rural resort offers 38 accommodations, including 34 guestrooms, and four stand-alone Ranch Houses with four guestrooms each. On-site dining options include the Fireside Room, a casual dining outlet adjacent to the lobby; and The Grill, a full restaurant and bar, complete with a wood-fired grill and indoor/outdoor vantage points. Sage*

Lodge also offers a luxury spa. Through a partnership with Sage Fly Fishing, an innovative world-class manufacturer of performance equipment, Sage Lodge provides guests the best in fly-fishing experiences and outdoor adventure. Sage Lodge is owned by the Joshua Green Corporation and managed by Columbia Hospitality, Inc. For more information, please visit [www.sagelodge.com](http://www.sagelodge.com).

### **About Columbia Hospitality**

*Columbia Hospitality (Columbia) is a North American management and consulting company established in 1995 by founder John Oppenheimer. Their growing portfolio includes award-winning hotels and resorts, premier residential communities, restaurants and bars, private and public golf clubs, conference centers, and distinctive venues. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. Columbia has also consulted on hundreds of hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit <https://www.columbiahospitality.com>.*

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